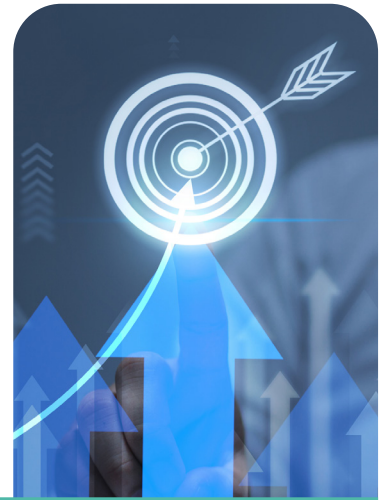


Showcase Your Subject Matter Expertise with ASAE!



ASAE's new sponsored content offerings are designed to elevate your brand and connect you with a highly engaged audience of up to 40,000 association professionals. Discover the powerful ways you can showcase your expertise:

- **Thought Leadership Articles:** Share your insights through well-crafted articles, whether supplied by you or created by our team.
- **White Papers:** Position your organization as an industry thought leader with detailed white papers that can be supplied by you or created by our team.
- **Infographics:** Capture attention with visually appealing, data-driven graphics that allow you to showcase your story in a different way.
- **Videos:** Utilize video content to have a greater persuasive impact on viewers than other media approaches.



Benefits and Pricing

Sponsored Content Benefits

- 3x Daily News Promotion
- Top Leaderboard and Filmstrip on AssociationsNow.com
- Retargeting on 3 Platforms: DSP, LinkedIn, and Meta
- Approved Stock Photo (*assuming photo credit*)
- Emails of White Paper Downloads

ASAE Produced Pricing

(Includes topic ideation, writing, editing, copyediting, photo research and design of Thought Leadership Article, White Paper or Infographic. Includes SME Interviews and production of Videos)

- Thought Leadership Article – \$13,000
- White Paper – \$18,500
- Infographics – \$14,000
- Video – \$16,000
- Video + Article – \$22,000

Sponsor Supplied Pricing

(Content should include information that is useful and valuable to our association professional members. ASAE reserves the right to edit or alter content as it is necessary to meet the requirements and provide maximum value for our members. Guidelines can be provided)

- Thought Leadership Article – \$8,000
- White Paper – \$12,000
- Video – \$12,000

To reserve your opportunity, contact our Partner Experience Team at industrypartnerrelations@asaecenter.org